



Run for the **WOODS!**

MAKING BETTER STUDENTS ONE HABIT AT A TIME!

benefitting Leader In Me at Andy Woods Elementary

On Saturday, April 23, 2016, Andy Woods PTA will host the 6th annual Run for the **WOODS** family fun run benefiting the school and the community with all of the proceeds going to continue "Leader in Me" at Andy Woods Elementary!

Schools across America have been successfully incorporating Leader in Me, which includes the 7 Habits of Highly Effective People and other basic leadership skills, into their core curriculum in unique and creative ways. The results have been phenomenal! Schools are reporting improvements in academic scores, reduced discipline problems, greater parent satisfaction, soaring student self-confidence, improved school cultures, increased teacher pride, and a refined focus on twenty-first century skills.

THIS IS YOUR OPPORTUNITY TO HELP BUILD 21ST CENTURY LEADERS AT ANDY WOODS ELEMENTARY!

Sponsorship **OPPORTUNITIES**

BENEFITS & VISIBILITY	PLATINUM \$1000	DIAMOND \$750	GOLD \$500	SILVER \$250	BRONZE \$100	COPPER \$50
Check Presentation on day of Run for the Woods	X	—	—	—	—	—
Recognition on the Run t-shirt back *	Logo	Logo	Logo	Logo	Name	Name
Recognition on website & social media	Logo	Logo	Logo	Logo	Name	Name
Space in the Vendor Area	X	X	X	X	—	—
Complimentary Run Entries	5	4	3	2	1	0

DEADLINE: signed contract & payment must be received by **Friday, April 1, 2016** for inclusion on Run t-shirt.

* Logo size and placement based on sponsorship level

Targeted Marketing **OPPORTUNITIES**

Companies/Individuals can enjoy exclusive targeted sponsorship opportunities:

SOLD BIB SPONSOR \$350 (limit one) - Company will receive all Silver Level sponsorship benefits along with their company logo placed on the Run bibs

RUN PACKET SPONSOR \$350 (limit one) - Company will receive all Silver Level sponsorship benefits with their company logo placed on the Run Packet Bag (this is the bag that each Run participant's materials will be packed in)

MEDAL SPONSOR \$350 (limit one) - Company will receive all Silver Level sponsorship benefits with their company logo placed on the Run finalist medals

In-Kind SUPPORT : We are always in need of In-Kind donations for door prizes and event raffle items. Please contact the Andy Woods PTA for more information on all of these opportunities.

What is “LEADER IN ME” ...

A leadership culture that actively engages students in their own learning; even the youngest students set goals and track progress. All students become active participants in the direction of the school and many of the decisions that are made. The 7 Habits are the foundation of leadership culture.

Habit 1: Be Proactive - You're in Charge

Habit 2: Begin with the End in Mind - Have a Plan

Habit 3: Put First Things First - Work First, Then Play

Habit 4: Think Win-Win - Everyone Can Win

Habit 5: See First to Understand, Then to be Understood - Listen Before You Talk

Habit 6: Synergize - Together is Better

Habit 7: Sharpen the Saw - Balance Feels Best

This culture reinforces every member's capabilities. It encourages exploration, inquiry, technology infusion, project-based learning and experimentation within a safe, secure environment. One of the foundational principals of this culture is for members to find their voice (their unique gifts and talents), and to help others find theirs. Once students find their voice, they are inspired and motivated to do the right thing.

“WE FIRST MAKE OUR HABITS, AND THEN OUR HABITS MAKE US”. - STEPHEN R. COVEY, LEADER IN ME FOUNDER

Where the MONEY GOES ...

\$100 = 250 STUDENT BRAG TAGS

Brag tags are given to students throughout the school year to acknowledge various accomplishments. The kids love getting these! Examples include “reaching a goal”, “A honor roll”, “mastering a habit”, etc.

\$250 = 25 STUDENT WORKBOOKS

Each student received a workbook at the beginning of the school year and is able to set goals and track progress while working on learning the habits needed to be a leader in the future.

\$500 = 1 CLASSROOM TEACHERS MATERIALS COST

Each teacher receives classroom materials at the beginning of the school year to implement “Leader In Me” in their classroom. These key resources allow the teachers to provide students with tools they need to become leaders in the future.

\$1000 = LEADER IN ME SYMPOSIUM COST FOR 1 TEACHER

Teachers are sent to training symposiums to learn curriculums and techniques to incorporate in the classroom.



“WE ONLY GET ONE CHANCE TO PREPARE CHILDREN FOR A WORLD NONE OF US CAN POSSIBLY PREDICT, WHAT ARE WE GOING TO DO WITH THAT ONE CHANCE?”

- MURIEL SUMMERS, PRINCIPAL & LEADER IN ME SUPPORTER